

ADAM PERRY

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www.adamperrydesign.com

Work Experience

Boy Scouts of America

Charlotte, North Carolina // February 2017 - Present

Senior Graphic Designer – Designed website banners/ads/icons, email headers and layouts, Scout Shop display graphics, package design, social media graphics, Scout patches (embroidery design), order forms, and internal documents in the form of editable PDFs. Assisted on photo and video shoots for product and lifestyle shots. Responsible for multiple projects and meeting project deadlines in a fast paced environment.

Freelance

Charlotte, North Carolina // August 2016 - February 2017

Created website graphics and print designs for various companies. Modified CSS and HTML for CMS sites.

BlindSaver

Parker, Colorado // October 2012 - July 2016

Head Graphic Designer – Designed and updated website layouts, graphics and advertisements to create a consistent brand identity. Designed sales and marketing print materials for BlindSaver, Levolor and Bali blinds. Collaborated with programmers on implementation of design for a sister website, WindowsDecora, from concept to launch. Utilized software such as Photoshop, Illustrator, InDesign, Dreamweaver and Acrobat as well as HTML, CSS and Bootstrap.

New Horizons Computer Learning Center of Atlanta

Dunwoody, Georgia // August 2011 - October 2012

Adobe Software Instructor – Instructed corporate professionals in all aspects of the Adobe Suite including Photoshop, Illustrator, InDesign, Dreamweaver, Flash and Acrobat as well as HTML, CSS SharePoint and SharePoint Designer. Created and designed graphic examples and tutorials for in class use.

Gwinnett County Government

Lawrenceville, Georgia // June 2006 – August 2011

Web Developer/Designer - Developed, designed and implemented site headers, logos, and icons for government employee intranet and training materials. Managed the office network, website content and structure. Designed policy manuals and educational training guides for local government employees, departments and new hires.

Education

BFA in Graphic Design // Kennesaw State University, May 2008

Skills

Software // Highly experienced in Adobe CC including Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Dreamweaver, Flash, HTML, CSS, MS Office. Basic experience with Javascript, Bootstrap, SharePoint, Wordpress or other CMS. Comfortable with both Windows and Mac OS.

Design // Experience with branding, logo design, illustration, web design, package design, as well as newsletter, brochure, direct mail, catalog and advertisement (digital and print) layouts.